

Ideal situation

Great vision

Strategies



Mission

Objectives

Current market analysis

Marketing and advertisement

Travel agencies (internal and external)

Media

Virtual environment

Exhibitions

Halal tourism requirements

Software (Halal internet, Halal TV)

Hardware (Halal hotel, Halal restaurant and Halal park)

Infrastructures

Standards and procedures

Restaurants

Hotels

Hobbies centers

Transportation

Training

Halal tourism magazine

Halal tourism newspaper

Halal tourism Journal

Cultural elements